

MASSACHUSETTS HEALTH PROMOTION
CLEARINGHOUSE

Funded by the Massachusetts Department
of Public Health

A project of The Medical Foundation

Clearinghouse materials are available free of charge to individuals and organizations in Massachusetts. Please complete the attached order form, or visit www.maclearinghouse.com to place an online order or view samples.

Tobacco Materials for Retailers

new **Are You Under 27? Show I.D./Under 18? No Sale**
calendar

For tobacco retailers. Counter-top calendar has a flip-chart style that allows cashiers to keep track of the legal birthdate for customers purchasing tobacco products. Also includes stickers to update the year, making the calendar usable for up to ten years.

6" x 4" • English (#BH2651)

new **Are You Under 27? Show I.D./Under 18? No Sale**
customer info sticker

For Spanish-speaking audience. Sticker displays the logo in Spanish, and explains that I.D. is required for anyone who looks under 27, and that sales of tobacco are illegal to anyone under 18.

3.5" x 5" • Spanish (#BH2652)

new **Are You Under 27? Show I.D./Under 18? No Sale**
age calculation stickers

For tobacco retailers. Sticker sheet of age calculation signs for sales clerks has been updated with the Under 27/Under 18 brand. Stickers assist cashiers keep track of the legal birthdate for customers purchasing tobacco products. Includes three stickers to update the year, making the stickers usable through 2010.

8.5"x11" • English (#BH2621)

Are You Under 27? Show I.D./Under 18? No Sale
retailer kit

For tobacco retailers. Includes decal, customer card, cashier card, three fact sheets, and sign. Provides information for retailers and employees on whom to card, what to look for on an I.D., and general tips for carding techniques regarding tobacco sales.

9" x 12" • English (#BH2641)

Are You Under 27? Show I.D./Under 18? No Sale
easel sign

For tobacco retailers. Eye-catching sign provides information for retailers and employees about whom to card and whom to deny for tobacco sales. For posting in public areas, near cashier, or behind sales counter.

8.5" x 11" • English (#BH2642)

Are You Under 27? Show I.D./Under 18? No Sale
cashier card

For tobacco retailers. Hand card displays logo on one side, while the other side details steps retailers should take when dealing with tobacco sales as well as the repercussions of failing to obey the law.

3.5" x 4" • 2-panel • English (#BH2643)

Are You Under 27? Show I.D./Under 18? No Sale
customer card

For general audience. Double-sided hand card displays logo on one side, while the other side details why cashiers must card anyone under 27 and deny sales to those under 18. The card also lists valid forms of I.D., as well as the repercussions to the cashier and store if they were to illegally sell tobacco to minors.

3.5"x 5" • double-sided • English (#BH2644)

Are You Under 27? Show I.D./Under 18? No Sale
decal

For tobacco retailers. Decal appropriate for adhering to windows or mirrors.

5" x 7" • English (#BH2645)

www.maclearinghouse.com

Are You Under 27? Show I.D./Under 18? No Sale sticker sheet

For tobacco retailers. Sticker sheet includes 4 different stickers. Appropriate for adhering to cash registers and sales counters.

8.5" x 11" • (#BH2646)

Are You Under 27? Show I.D./Under 18? No Sale - Required Signs fact sheet

For tobacco retailers. Fact sheet depicts the various signs required by Massachusetts state law to be posted in all establishments that sell tobacco products. Includes details on locations within the store where signs should be posted, as well as how to obtain the signs.

8.5" x 11" • English (#BH2648)

Are You Under 27? Show I.D./Under 18? No Sale - Forms of I.D. fact sheet

For tobacco retailers. Fact sheet lists the valid forms of I.D. that cashiers may accept when carding for tobacco sales. Example I.D.s are depicted, along with tips on what to look for on an I.D.

8.5" x 11" • English (#BH2649)

Are You Under 27? Show I.D./Under 18? No Sale - Massachusetts Tobacco Sales Law fact sheet

For tobacco retailers. Fact sheet summarizes the various state laws regarding tobacco sales.

8.5" x 11" • English (#BH2650)

Persons under 18 are prohibited (REQUIRED by MGL) vending sign

For tobacco retailers. Sign must be hung on the front of the vending machine, so that it can be easily seen by a person standing at or approaching the machine. Tobacco vending machines are permitted ONLY in adult-only establishments.

6" x 6" • English (#BH2615)

Sale of cigarettes to persons under age 18 (REQUIRED by MGL) yellow sign

For tobacco retailers. Sign must be posted at the cash register that receives the greatest volume of individual cigarette package sales. It must be hung so that it can be easily seen by customers standing at or approaching the cash register, at a height between 4 and 9 feet from the floor.

6" x 8" • English

yellow sign (#BH2616)

yellow sticker (#BH2637)

Sale of cigarettes to persons under age 18 (REQUIRED by MGL) yellow cash register sticker

For tobacco retailers. Sign must be posted at all other cash registers. It must be hung so that it can be easily seen by customers standing at or approaching the cash register, at a height between 4 and 9 feet from the floor.

3" x 3" • English (#BH2617)

If You Buy Tobacco for Minors sign

For tobacco retailers. Sign for retailers to post, reminding patrons there is a fine for purchasing tobacco for anyone under the age of 18.

5" x 7" • English (#BH2626)

We Don't Sell Tobacco to People Under 18 years Old sign

For tobacco retailers. Sign for retailers to post, reminding customers to be prepared to show their identification.

5" x 7" • English (#BH2627)

Remember...It is Against the Law to Sell Tobacco Products to People Under 18 sign

For tobacco retailers. Sign for retailers to post reminding customers that only those 18 and over can buy tobacco products.

5"x 7" • English (#BH2628)

Other tobacco retailer materials are available for download only at www.under27.org.



Tobacco
Retailers



ORDER FORM

Photocopy this form and FAX your order to
617-536-8012

or MAIL your order to
**Massachusetts Health Promotion Clearinghouse
The Medical Foundation
95 Berkeley Street, Boston, MA 02116**

MASSACHUSETTS HEALTH PROMOTION
CLEARINGHOUSE

www.maclearinghouse.com

Please allow up to 2-3 weeks for delivery.

ship to: (please print)

contact name _____ title _____

organization _____

address & room # _____
please note: deliveries cannot be made to a PO box

city _____ state _____ zip _____

phone (____) _____ fax (____) _____ e-mail _____

Please add me to your mailing list for future updates of catalog and related free materials

If you are ordering for an upcoming event or other deadline, please indicate date: _____

item #	title	format	language	quantity
BH2641	Are You Under 27? Show ID/Under 18? No Sale	9"x12" retailer kit*	English	
BH2642	Are You Under 27? Show ID/Under 18? No Sale	8.5"x11" easel sign	English	
BH2643	Are You Under 27? Show ID/Under 18? No Sale	3.5"x4" cashier card	English	
BH2644	Are You Under 27? Show ID/Under 18? No Sale	3.5"x4" customer card	English	
BH2645	Are You Under 27? Show ID/Under 18? No Sale	5"x7" decal	English	
BH2646	Are You Under 27? Show ID/Under 18? No Sale	8.5"x11" sticker sheet	English	
BH2648	Are You Under 27? – Required signs	8.5"x11" fact sheet	English	
BH2649	Are You Under 27? – Forms of ID	8.5"x11" fact sheet	English	
BH2650	Are You Under 27? – Massachusetts tobacco sales law	8.5"x11" fact sheet	English	
BH2651	Are You Under 27? Show ID/Under 18? No Sale	6"x4" calendar	English	
BH2652	Are You Under 27? Show ID/Under 18? No Sale	3.5"x5" customer sticker	Spanish	
BH2621	Are You Under 27? Show ID - Age calculation stickers	8.5"x11" sticker sheet	English	
BH2615	Persons under 18 are prohibited (REQUIRED by MGL)	6"x6" vending sign	English	
BH2616	Sale of cigarettes to persons under age 18 (REQUIRED by MGL)	6"x8" yellow sign	English	
BH2637	Sale of cigarettes to persons under age 18 (REQUIRED by MGL)	6"x8" yellow sticker	English	
BH2617	Sale of cigarettes to persons under age 18 (REQUIRED by MGL)	3"x3" yellow sticker	English	
BH2626	If You Buy Tobacco For Minors	5"x7" sign	English	
BH2627	We Don't Sell Tobacco to Minors	5"x7" sign	English	
BH2628	Remember: It's Against the Law	5"x7" sign	English	

*Retailer kit includes one copy of the easel sign, cashier card, customer card, decal, and fact sheets (BH2642-BH2650)

**Materials from the Massachusetts Health Promotion Clearinghouse are available
free of charge to individuals and organizations in MA.**