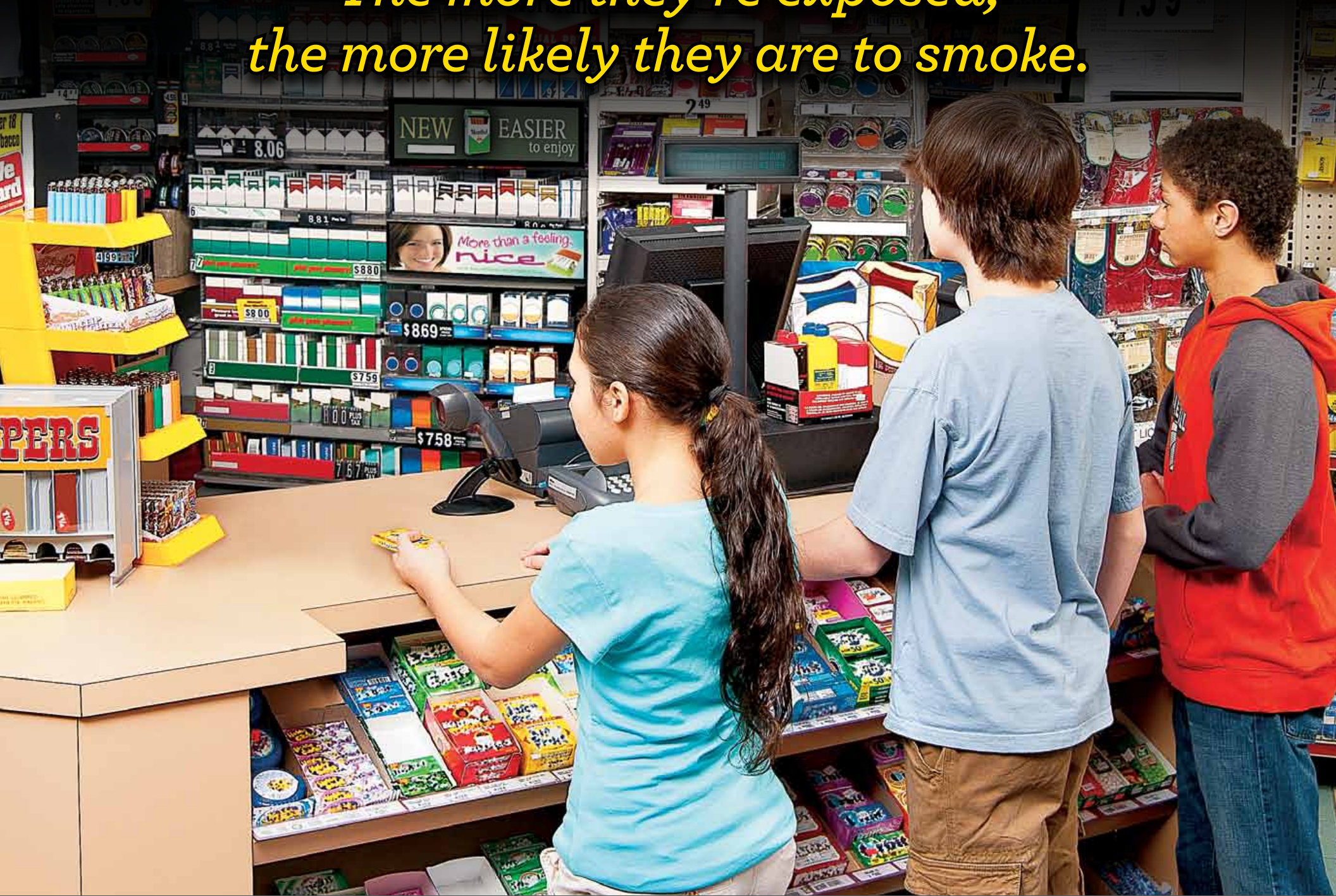


# BIG Tobacco targets **kids**.

*The more they're exposed,  
the more likely they are to smoke.*



## *It's a fact:*

Research shows that kids who shop at stores with tobacco two or more times a week are **64% more likely to start smoking than their peers who don't.**

## Our kids have seen enough.

*Take action to protect them.*  
[www.MakeSmokingHistory.org](http://www.MakeSmokingHistory.org)



Make smoking history.

**OPPOSE**  
underhanded  
TOBACCO  
tactics