<INSERT AGENCY LOGO>

Contact <CONTACT NAME>

<CONTACT EMAIL> / <CONTACT PHONE>

**For Immediate Release**

**<INSERT ORGANIZATION TOWN> Goes Smoke-Free**

(<INSERT ORGANIZATION TOWN>, MA) <INSERT ISSUE DATE>… As of <MONTH DATE, YEAR>, <NAME/ADDRESS OF PROPERTY/OR MUNICIPALITY/HOUSING AUTHORITY> <adopted/will adopt> smoke-free policies to protect residents from secondhand smoke. Because smoke drifts between units and cannot be contained, the only fail-proof solution to the problem of secondhand smoke is for buildings to go entirely smoke-free.

<INSERT QUOTE FROM PROPERTY MANAGER OR MUNICIPAL OFFICIAL – might include points about lower risk of residential fires, fewer repairs, happier residents.>

<DESCRIBE PROCESS HERE – Did management work with residents to create policy? Something management wanted? Residents wanted? How long did it take? Will resources be available to help quit attempts?>

According to the Surgeon General, there is no safe level of exposure to secondhand smoke. By going smoke-free, residents of <NAME OR ADDRESS OF PROPERTY> will be less likely to suffer from the effects of secondhand smoke, which include acute respiratory infections, ear problems, asthma, heart attacks, and certain cancers.

<QUOTE FROM CP OR BOH GOES HERE - What was your experience working with the property manager or municipality? What was the result of your involvement in the process - conversations with residents, etc?>

With its new rule, <PROPERTY NAME HERE OR MUNICIPALITY> joins the growing number of public and private multi-unit housing properties <OR COMMUNITIES> throughout Massachusetts with smoke-free policies, a positive trend that protects residents from the serious health effects of breathing secondhand smoke.

For more information, please contact <NAME, ORGANIZATION, TELEPHONE>.